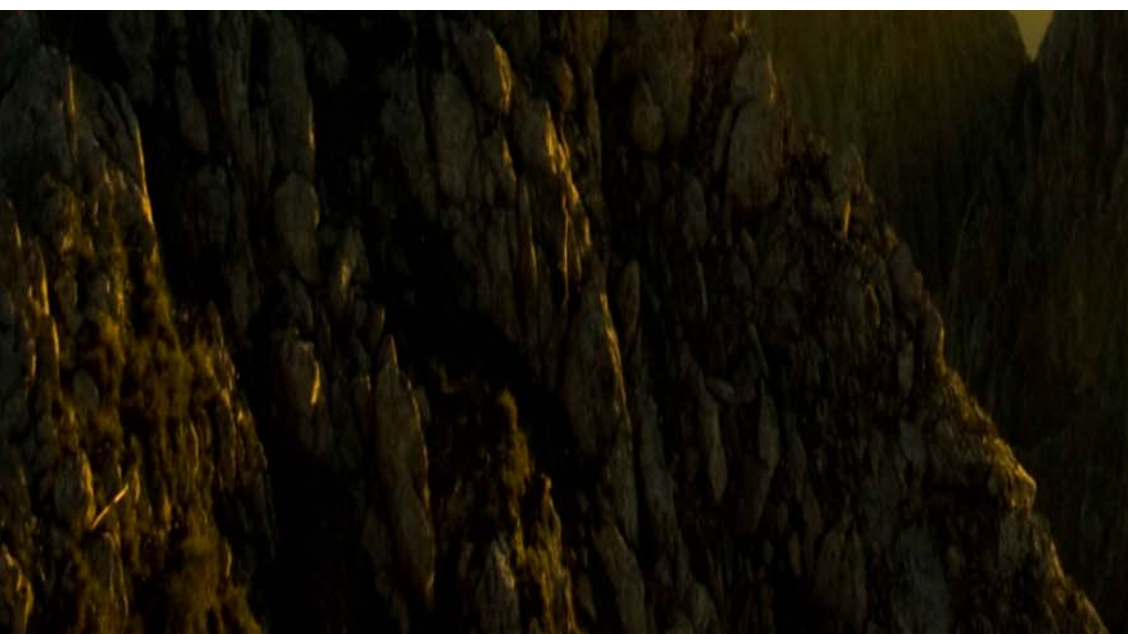


Packaging & Recycling



“Nearly three decades ago, McDonald’s and EDF teamed up to tackle solid waste and accelerate innovation in packaging. Along the way, we pioneered a new partnership model for companies and nonprofit organizations. Today, McDonald’s continues to raise the sustainability bar by setting ambitious goals and collaborating with partners across the value chain for maximum impact.”

- Tom Murray, Vice President, EDF+Business, Environmental Defense Fund

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“McDonald’s global preference for Forest Stewardship Council (FSC) certified materials demonstrates their far-reaching commitment to source packaging that benefits people and forests around the world. The partnership between McDonald’s and FSC – the world’s most trusted certification of forests and forest products – also creates a uniquely powerful opportunity for McDonald’s to engage customers about simple ways to protect forests.”

- Kim Carstensen, Director General,
Forest Stewardship Council

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“Smarter waste management begins with improved sourcing, increased value chain collaboration and better communication with customers. Today’s announcement demonstrates McDonald’s strong leadership in developing packaging and recycling solutions at a scale that can extend the life of our natural resources and push its industry toward more sustainable practices.”

- Sheila Bonini, Senior Vice President,
Private Sector Engagement World Wildlife Fund

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“We applaud McDonald’s commitment to increase recycling in restaurants around the globe and make their packaging more sustainable. As companies like McDonald’s make commitments to prioritize increasing accessibility to recycling and reducing litter, together we can make meaningful and necessary progress to cultivate cleaner, greener and more beautiful communities across America and around the world.”

- Helen Lowman, President and CEO, Keep America Beautiful

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“Packaging is a critical part of McDonald’s business, with sustainable materials, customer convenience and food safety touching every customer and every restaurant. Great change is made when companies make ambitious goals that require innovation and collaboration to achieve and McDonald’s packaging and recycling commitment is just that. At GreenBlue, we commend McDonald’s efforts to further their packaging and recycling commitments globally and are excited for the potential this effort has to push industry progress across the globe.”

- Nina Goodrich, Executive Director, GreenBlue

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