



Waraire Boswell, Designer of the WARAIRE for McDonald's line

WARAIRE BOSWELL, a Los Angeles based designer, established a loyal following by placing quality and functionality as the number one priority in every piece produced over the past 15 years. Standing tall at 6'7", Boswell developed his namesake brand out of necessity. Boswell began his career working for United Talent Agency and William Morris Agency, two of the most prestigious talent agencies in the industry.

It was here that the agents took notice of Boswell's unique combinations and attention to detail. Boswell's work became so prevalent among his associates and colleagues that he parted ways from the agency and founded: Waraire Boswell. As his popularity increased among the agents, word spread to their clients including: **Anderson Paak, LeBron James, Bruno Mars, Kobe Bryant, Tyson Chandler, Ryan Gosling, Sean Combs, Chris Bosh, Nas, Matt Kemp, DeAndre Jordan, Michael Fertik and Lawrence Kasdan to name a few.** Most recent, **Ellen DeGeneres thanked Waraire Boswell, live, on air during an interview with Drew Barrymore on the hugely popular: ELLEN Show.** Lastly, Mr. Boswell also just completed work on the Adidas "SUNDAY Best Campaign.

While his roots were established with athletes, Boswell has vast experience dressing A-list celebrities & industry insiders for a spectrum of entertainment and world events that include: The Golden Globes, Oscars, NBA Draft, The ESPYs and The World Economic Forum (Davos). Furthermore, Boswell has been featured in top men's and women's fashion and lifestyle publications, websites, and blogs vital to the industry. **That list includes, but not limited to: GQ, WWD, Vogue, Vogue Italia, Esquire, DuJour, The Hollywood Reporter** and many others. Waraire Boswell and the Waraire Boswell brand has been featured on **Bloomberg TV and teamed with Lexus** to promote the automaker's new RC F performance sports coupe.

What continually sets the Waraire Boswell brand apart from its contemporaries is the designer's uncanny ability to provide a unique look to clients of various heights and shapes. To Boswell, one's size puts no limitations on construction. The brand has a diverse set of customers with backgrounds and professions from all over the globe. Boswell is able to create designs that can adapt to anyone's signature style. From flamboyant celebrities to conservative businessmen alike, anyone can tailor their perfect moment in Waraire Boswell.



Bindu Rivas, Designer of the Timeless Elements line

Bindu Rivas has been a Senior Designer for the Tailored Brands Corporate Apparel Division, inclusive of Twin Hill, Dimensions, Alexandra and Yaffy for 11 years. After earning her Fashion degree, she spent the next 13 years gaining design experience with various UK High Street fashion retailers from concept to launch and everything in between. Bindu joined Dimensions in 2005 and since then, has created apparel collections for many large companies and well-known brands in the retail, leisure and hospitality sectors.

Bindu has a real passion for design. She loves creating clothing that not only looks good, but is functional for the wearers and performs well within their work environment. She works to achieve that balance in each collection that she develops. "Every designer has certain ambitions that they want to achieve and I would definitely say that one of mine was to design for McDonald's, so for me to have been given the opportunity to create a collection for the wearers, has been a dream come true".



Way To Be is a full service uniforms and branded merchandise agency headquartered in Hayward, California. Clients rely on Way To Be to provide world class customer service, innovative design and sustainable solutions for their programs. Identifying and managing strategic collaborations like Waraire for McDonald's, implementing ongoing cost saving supply chain efficiencies, and developing original sustainable materials like high performance biodegradable fabrics are a few of the ways we set our clients up for success. Way To Be has been an award-

winning, valued supplier to McDonald's for over two decades. Other valued clients include Autodesk, Facebook, Dr. Pepper and The NFL.

TWIN HILL®

Twin Hill was originally founded in 1997 as an upscale golf wearables producer. After being acquired by Men's Wearhouse in 2002, the division de-emphasized focus on the golf market and committed all efforts and resources to the national account uniform market. Twin Hill's core business involves designing, developing, producing and distributing uniform and corporate apparel programs to clients in a variety of industries including transportation, security, retail, financial services, hospitality, health care, retail services and entertainment to name a few. Twin Hill's key capabilities center on our ability to create a total program for our clients, relieving them of day-to-day management activities relative to their uniform program initiatives. For programs such as that for McDonald's, Twin Hill is able to design the program, leveraging our relationships across a wide variety of design and fabric resourcing venues. We develop the product to ensure the fit is appropriate and consistent across all size ranges and through all products. We produce the product in high quality, certified factories where we are assured of consistent production in a safe, secure environment. All factories are independently certified, and re-inspected for general capabilities, capacity, product assembly quality and adherence to human rights issues. Product quality is ensured through the efforts of our teams in factories on a consistent basis. Distribution is accomplished through our state of the art distribution center in Houston, TX. The Tailored Brands Corporate Apparel Division provides apparel for over 5 million wearers internationally.

The company is part of Tailored Brands, a multi-brand organization that includes Men's Wearhouse, Jos. A. Bank, Joseph Abboud, Moores Clothing for Men, K&G, MW Cleaners and the corporate apparel brands mentioned above. For additional information on Twin Hill, please visit, www.twinhill.com.



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We focus on innovation, performance, design and safety. We provide apparel and uniforms to 4 million employees across the United States from a network of over 200 branch offices and over 10,000 employees. In addition to serving customers with world class uniforms, Aramark is committed to providing the highest standard of service. We have been a proud partner of McDonald's for over 40 years.